MARK ESCHOE

Camera Operator | Editor | Producer | AI Filmmaker | Short & Long-Form Content Editor

info@MarleyMediaProductions.com | MarleyMediaPr@gmail.com | www.MarleyMediaProductions.com | Atlanta, GA | Miami, FL | New York, NY | 678-949-3262

PROFESSIONAL SUMMARY

Accomplished camera operator, editor, producer, and AI filmmaking creative with 23+ years of experience crafting visual narratives across live sports, branded content, entertainment, corporate video, documentaries, social media, and digital platforms. Skilled in traditional production workflows and emerging AI-assisted filmmaking, editing, image generation, video prompting, content repurposing, UGC editing, and platform-specific deliverables. Experienced producing short-form and long-form content for YouTube, TikTok, Instagram, Facebook, web campaigns, paid ads, promotional videos, and branded storytelling.

Marley Media Productions Samples- https://www.marleymediaproductions.com/our-work

EXPERIENCE

Editor | Camera Operator | Producer | AI Filmmaking & Content Editor | Marley Media Productions | *May 2017 - Present*

- Oversee film and video production from script development, pre-production, and cinematography through final editing, delivery, and platform formatting.
- Create AI-assisted video concepts, cinematic prompts, image-to-video sequences, branded campaign visuals, social assets, and AI-enhanced production workflows using numerous AI tools and platforms.
- Develop short-form and long-form edits for YouTube, TikTok, Instagram, Facebook, websites, paid ads, promotional campaigns, UGC-style content, and brand storytelling.
- Use AI tools for concept development, visual direction, shot planning, scriptwriting, storyboarding, content repurposing, image generation, video generation, and post-production workflows.
- Deliver assets in vertical, square, and widescreen formats, including 9:16, 1:1, 4:5, and 16:9 deliverables for social, web, paid media, broadcast, and in-stadium use.
- Camera Operator/Video Producer/Editor for Major League Soccer (MLS), the National Football League (NFL), player profiles, promotional content, and digital storytelling.
- Captured live-action footage for high-profile sporting events including the NCAA College Football Championship, NFL productions, and NCAA Men's Basketball Finals.

Lead Camera Operator | Editor | Producer | Georgia Dome Productions | *March 2003 - April 2017*

- Served as lead camera operator, editor, and producer for the Atlanta Falcons and corporate-sponsored productions.
- Shot and edited high-profile coverage including Honda Battle of the Bands, Monster Truck & Supercross, Taylor Swift and Beyonce tours, NCAA March Madness, NFL Network Thursday Night Football, and NBC Sunday Night Football.
- Produced, shot, and edited branded content, promo packages, in-game entertainment features, corporate video, and live-event coverage for major sports and entertainment audiences.
- Managed pre-production planning, on-site cinematography, multi-camera needs, and post-production editing while meeting brand, broadcast, and deadline standards.

SKILLS & EXPERTISE

- Cinematography & camera operation: sports, broadcast, documentary, commercial, branded content
- Video editing & post-production: Adobe Premiere Pro, Final Cut Pro, social edits, promo cuts
- AI filmmaking & AI-assisted video creation: prompting, image-to-video workflows, campaign visuals
- AI creative platforms: ChatGPT, Gemini, Runway, Kling, Pika, Luma, CapCut AI, and emerging tools
- Short-form editing: Reels, TikTok, YouTube Shorts, Facebook, paid social ads, trailers, teasers
- Long-form editing: YouTube, interviews, documentaries, branded stories, recaps, corporate features
- UGC editing & social-first content: product campaigns, founder-led content, testimonials, social ads
- Storytelling & creative direction: writing, producing, shot planning, visual campaigns, brand elevation
- Production management: pre-production, live events, post workflows, project/deadline management
- Multi-platform deliverables: 16:9, 9:16, 1:1, 4:5, web, social, paid media, broadcast, in-stadium

ADDITIONAL INFORMATION

- Available for travel; extensive experience in live sports, entertainment, corporate, commercial, branded, and digital productions.
- Editor/Producer for long-form YouTube, interviews, branded stories, digital campaigns, and short-form TikTok, Reels, Shorts, Facebook, paid social, and UGC-style campaigns.
- Passionate about visual storytelling, innovative content creation, and the future of AI-enhanced filmmaking.